SuiteWorld in Review: Highlights, New Releases and Future Directions

Irina Anichshuk
COO & Partnerships

- 14+ years of experience in Investment Banking GS, Credit Suisse, BoAML
- Overseas all Kolleno strategic partnerships within the NetSuite ecosystem

Sumaiya Karim
Customer Success

- 6+ Years of NetSuite experience, delivering complex cloud ERP solutions across the EMEA region, successfully implementing and onboarding finance teams

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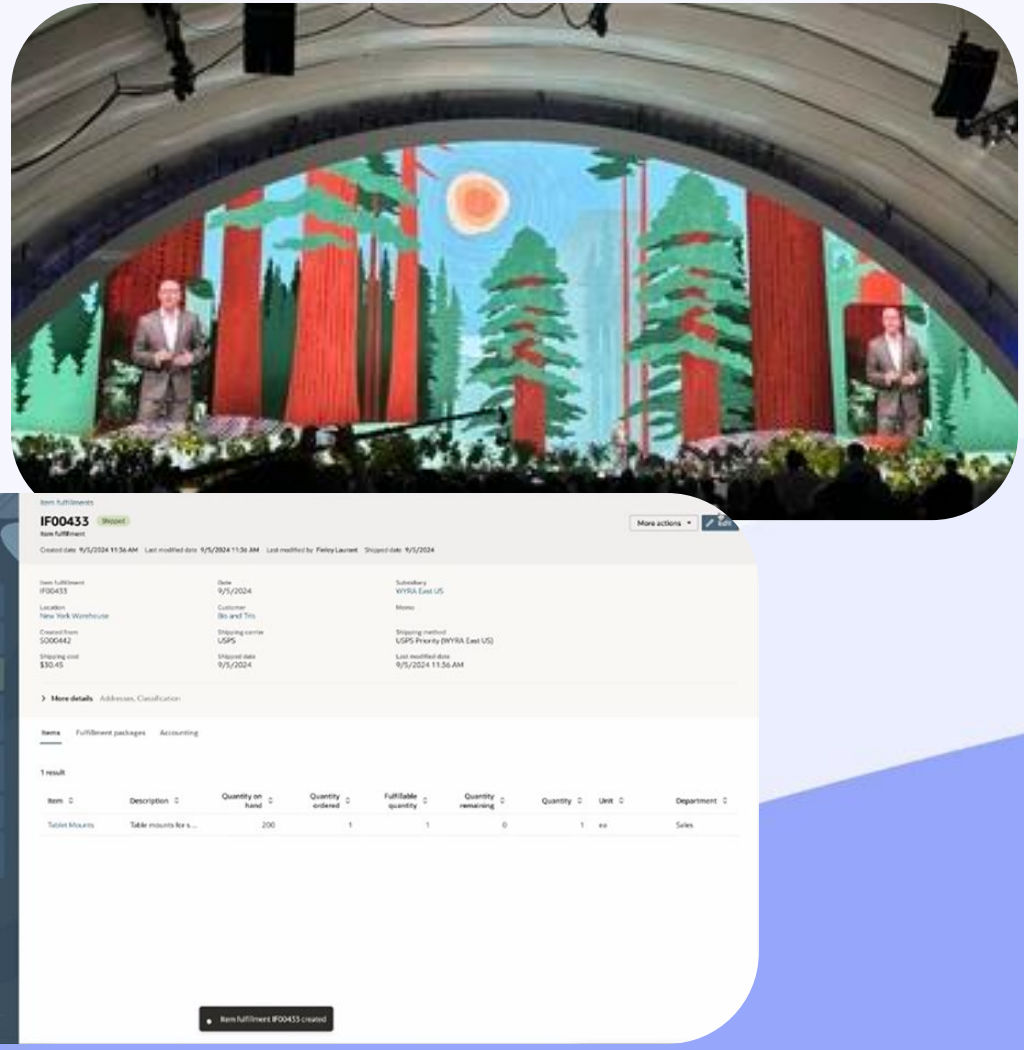
Introduction of Redwood UI Across NetSuite

Hillel Cooperman, Oracles Senior Vice President of UX Design, was invited to the stage to present the Redwood user experience in more detail along with Evan Goldberg

Specifically, Redwood has been developed to:

- **Understand user needs:** By mapping out user workflows and pain points, Redwood's design team has tailored the interface to better meet the diverse needs of its users
- **Simplify complex interactions:** Redwood reduces friction by streamlining navigation and automating routine tasks, making the system more accessible and efficient
- **Enhance usability:** The new design integrates natural language processing and customisable dashboards to ensure that users can interact with the system in a way that feels natural and supports their specific needs.



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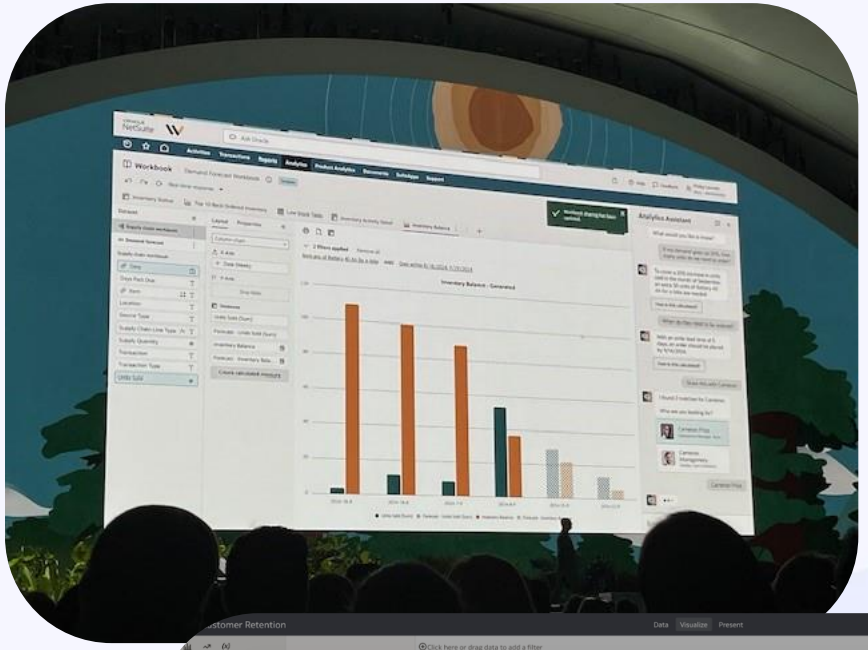
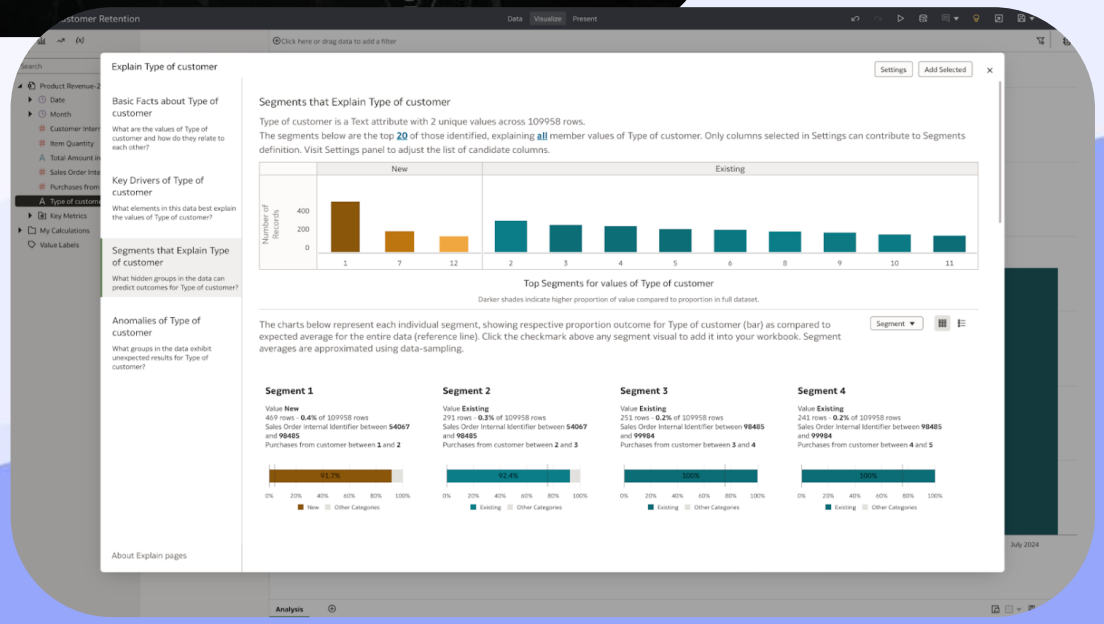
Ask Oracle and Other AI Features

- **NetSuite Financial Exception Management:** Uses AI to automatically detect and address financial discrepancies or anomalies
- **NetSuite SuiteAnalytics Assistant:** Allows users to generate reports and insights through a natural language interface
- **NetSuite Prompt Studio:** Lets users customize AI-generated content by adjusting response formats, tone, and style to fit specific needs. It also allows for easy deployment of prompts across records using simple, plain language instructions
- **Oracle Code Assist:** Helps developers speed up the creation of extensions and customizations, generating boilerplate code, and providing support for coding queries
- **Generative AI for SuiteScript API:** Facilitates embedding AI functionalities into custom NetSuite extensions
- **Advanced Customer Support (ACS) AI Playbook:** for optimizing AI capabilities across the suite





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Other Notable Product Updates

- NetSuite SuiteProjects Pro, formerly NetSuite OpenAir
- NetSuite SuiteProcurement
- NetSuite Connector for Salesforce

Set Up Early for All Systems Grow

Vytalize

- Founded in 2014 and began as a single healthcare practice in New York City. The company has since transformed the healthcare experience for hundreds of thousands of Medicare beneficiaries across 36 states and claimed the top spot on the 2024 Inc. 5000 list. The company grew its revenue a remarkable 90,000% over three years and is using NetSuite to help support its rapid growth.

PRx PERFORMANCE

- Founded in 2013, PRx Performance is a manufacturing & distribution company supplying high quality, American made products to members of the fitness industry and other consumers. In 2019, the company made plans to transition to NetSuite but has not started working on implementation. In 2020, this had to be accelerated due to Covid and increased sales which allowed PRx to weather extreme growth with all systems functioning

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