



LEADING AUTOMOTIVE SOFTWARE PROVIDER DEALER-FX ELIMINATES PAINFUL MANUAL INVOICE CHASING WITH KOLLENO

ABOUT DEALER-FX

Dealer-FX provides a service lane software solution that transforms how automotive retailers manage their service operations and how they interact with consumers. Founded in 2007 and headquartered in Ontario, Dealer-FX serves thousands of automotive retailers in the US and Canada. Their technology is truly end-to-end, from service scheduling to vehicle write-up, through to delivery, helping dealerships increase efficiency, profitability, and customer retention.

CHALLENGE

Before transitioning to Kolleno, Dealer-FX used numerous spreadsheets and an alternative AR tool, neither of which integrated with their ERP system, NetSuite. This lack of integration caused delays in issuing and receiving invoices, leading to late payments. Communication was inconsistent, making it difficult for clients to remember their payment obligations. Moreover, the absence of a centralised system hindered the finance team's visibility of their accounts receivable, and hence their ability to effectively manage their outstanding invoices.

SOLUTION

The live integration between Kolleno and NetSuite, enables Dealer-FX to have full visibility and control of their accounts receivable in one centralised platform. With this overview, they are then able to leverage features such as the automated reconciliation, task manager, and customisable workflows to improve their operational efficiency. The workflow feature allows easy setup of automated reminders, eliminating manual follow-ups. Moreover, the smart fields feature enables Dealer-FX to quickly populate emails with data directly from their ERP system in order to send statements with just one click.

RESULTS

- 10 hours saved every week by automation
- 2x increase in collections within 30 days overdue
- 97% of invoices collected after implementing Kolleno

With Kolleno, Dealer-FX now has all their AR and Financial data centralised in one platform, including outstanding invoices and related client communications. This saves the finance team time, and provides them with peace of mind, enabling them to focus on core services and growth instead.



Dealer-FX
www.dealer-fx.com

WHY DID DEALER-FX CHOOSE KOLLENO?

Dealer-FX chose Kolleno for its intuitive, powerful, and user-friendly functionality, fast onboarding process, and reliable customer service. The seamless integration with NetSuite further solidified their decision, making Kolleno the clear choice among alternatives.

INTEGRATION AND ADAPTABILITY

Kolleno's integration with NetSuite transformed how Dealer-FX manages their accounts receivable. With just one click, the platform linked directly to their system, providing instant centralised financial data and automation capabilities. The entire onboarding process took 4 weeks only.

Through this live integration, Kolleno ensures Dealer-FX's financial operations run smoothly and without interruption by accessing all their financial data in real time.



Part of the Snap-on family of brands.

Company Snapshot

Company: Dealer-FX

Headquarters: Ontario, Canada

Number of employees: 250

www.dealer-fx.com

Kolleno.

Partner Name: Kolleno

Headquarters: London, United Kingdom

www.kolleno.com